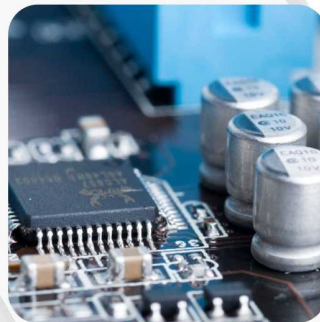


# DEVELOPMENT expo



Date:  
27th - 29th  
November  
2020



Venue:  
Shri Prem Nagar  
Ashram,  
Jwalapur Road,  
Haridwar,  
Uttarakhand



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## ABOUT INDIA DEVELOPMENT EXPO

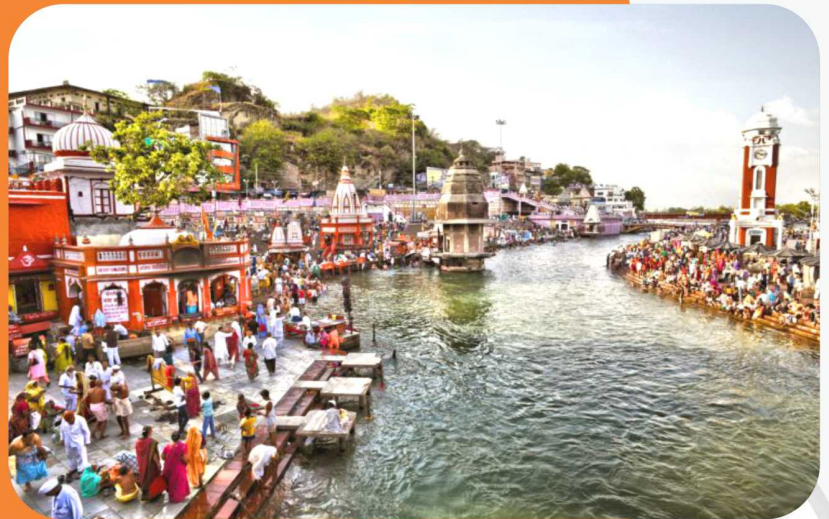
India Development Expo is a strict B2B Expo for professionals from different industries to network under one roof. It will not only be helpful in generating new business ideas along with the technological expansion in existing productions, rather it will also be supportive to expand the businesses both vertically as well as horizontally.

We are hopeful that India Development Expo will be a perfect platform to exhibit and witness the latest available technologies, low cost automation, material handling and quality control equipment's along with production accessories, consumables, safety gears, automation software, banking, insurance and others.

## ABOUT HARIDWAR, UTTARAKHAND, INDIA

Haridwar is an ancient city and important Hindu pilgrimage site in Uttarakhand state, where the River Ganges exits the Himalayan foothills. The largest of several sacred ghats (bathing steps), Har Ki Pauri hosts a nightly Ganga Aarti (river-worshipping ceremony) in which tiny flickering lamps are floated off the steps.

Distance between Haridwar & NCT of New Delhi is 211 KMS and nearest Airport is Jolly Grant Airport, Dehradun with just 38 KMS drive.



## UTTARAKHAND VISION 2030

- Increase the number of MSME Units in Uttarakhand from 68,000 to 1,70,000 with a capital investment of INR 36,000 Crores and generate employment of 8,50,000.
- Increase the number of Heavy Industries in Uttarakhand from 1,998 to 4,510 with a capital investment of INR 53,769 Crores and generate employment of 4,44,123.
- Enhance Environmental Stability by reducing use of fossils and opting for renewable energy.
- Increase GSDP of the state to INR 3,67,607 Crore by 2030 with an annual growth rate of 7.1%

Source: Document - Uttarakhand Vision 2030, Department of Planning - Government of Uttarakhand, prepared by Institute of Human Development, New Delhi. <http://des.uk.gov.in/>

## TARGET INDUSTRIES

India Development Expo is targeting exhibitors from the below industries;

- Power Generation & Distribution
- Automotive Technology
- Mining and Metallurgy
- Industrial Engineering
- Electricals, Electronics and Instrumentation
- Chemicals, Process Plant and Equipment's
- Environment and Natural Resources
- Heating Ventilation, Air Conditioning and Refrigeration
- Healthcare & Pharma Machinery and Equipment's
- Food and Agri Technology
- Construction Equipment's
- Material Handling, Storage and Warehousing
- Packaging and Labeling
- Garment Technology
- Fire & Safety Equipments
- Plastic & Rubber Industries
- Government Achievement

## PARTICIPATION COST

Booth Type	Indian Participants	Foreign Participants
Bare Space	INR 8,000	USD 180
Shell Scheme	INR 9,000	USD 200

- Above Charges are Per Sq. Mtr.
- Local Taxes Extra

Attractive Sponsorship Opportunities also available. Check [www.idexpo.in](http://www.idexpo.in) for details.

### Standard Booth Deliverables

A 9 Sq. Mtr. Shell Scheme will consists of

- Standard Octanorm Booth with Carpet
- 2 Chairs and a Reception Counter
- 5 Amp Power Connection
- Company Name on Fascia
- 3 Spot Lights

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## VISITORS

- National and International Players and Local Traders and Manufacturers from the targeted industries
- Trade Customers among all level of Management from pan India
- Diplomatic Representatives
- Government Officials
- Trade Associations
- Global Repute Professionals / Engineering Institutes and Universities
- Development Volunteers

## SPONSORSHIP OPPORTUNITIES

- Platinum** : Lead Sponsor with Top Branding in Promotional Material like Banners, Posters, Hoarding, News Paper, Magazines, Invitation Letters, Website etc.
- Diamond** : Branding in Promotional Material like Banners, Posters, Hoarding, News Paper, Magazines, Invitation Letters, website etc.
- Gold** : Branding in Promotional Material like Banners, Posters, Hoarding, News Paper, Magazines, Invitation Letters, website etc.
- Lunch** : Exclusive Branding in the Lunch Area.
- Carry Bag** : Exclusive Branding on one side of Carry Bag to be distributed at the event.
- Registration Counter** : Exclusive Branding inside Registration Counter and on Backside of Lanyard.
- Freebies** : Exclusive Logo Presence on the free gift to be distributed by organizer.
- Hygiene** : Exclusive Branding at the Sanitizing Stations and Pocket Sanitizers.
- Conference** : Logo Presence on the Backdrop of the Conference.
- Outdoor Branding** : Exclusive Logo Presence on the Outdoor Advertisement of the event.
- Print Media** : Exclusive Logo Presence on the News Paper Advertisement of the event.
- Digital Media** : Exclusive Logo Presence on the Event Advertisement on Youtube.

www.idexpo.in

Deliverables	Platinum	Diamond	Gold	Lunch	Carry Bag	Registration	Freebies	Hygiene	Conference
Space Sq. Mtr	90	54	36	27	18	18	18	18	18
LED Wall Branding 12 x 8 feet at Entry Gate	Yes	Yes	Yes	No	No	No	No	No	No
Flex Branding 12 x 8 feet	3	2	1	1	No	1	1	No	No
Plasma Television at Stall	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Directory Advertisement	Cover Page	Front Inner / Back Inner	Front Inner / Back Inner	Premium Page	Inner Full Page	Inner Full Page	Inner Full Page	Inner Full Page	Inner Full Page
Logo Presence at Entry Gate	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
SMS / Mailers	3 / 3	3 / 2	2 / 2	2 / 2	1 / 1	1 / 1	1 / 1	1 / 1	1 / 1
Logo Presence on Event Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Charges in INR	600,000.00	400,000.00	300,000.00	400,000.00	200,000.00	250,000.00	250,000.00	200,000.00	200,000.00
Charges in USD	12,000.00	8,000.00	6,000.00	8,000.00	4,000.00	5,000.00	5,000.00	4,000.00	4,000.00

Local Taxes Extra as Applicable

Organized By



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