



ADF TECH EXPO

AGRICULTURE | DAIRY | FOOD PROCESSING

3 4 5
JANUARY
2020

**Gujarat University
Convention &
Exhibition Centre**
Helmet Crossroads,
Ahmedabad



FOOD
PROCESSING



AGRICULTURE



DAIRY

Jointly Organised by



Events | Exhibitions | Conferences



EXHIBITIONS | EVENTS

ABOUT THE ORGANIZERS



Events | Exhibitions | Conferences

Lallooji & Sons (LJS) is a 360 degree turnkey solutions event management company and has been garnering the limelight for organizing & managing large-scale events across India. Known for their quality, trust and speed; LJS has carved a niche for itself across the event management industry. From large-scale public events to exhibitions, from trade shows to cultural festivals, LJS has been conceptualizing and executing creative, strategic & spectacular events across the nation. Encompassing a legacy of 100 years, LJS is powered by a resourceful and dynamic team working round-the-clock for enabling seamless implementation and state-of-the-art infrastructure.

Till date, LJS has to its credit events that range from Kumbh Mela - the largest religious gathering of the world to Rann Utsav – the marvelous Tent city in Rann of Kutch among many other events that have categorically been applauded by government ministers as well as private bodies.

MILESTONES

Over
100
years of
excellence

Excelled at
executing
10,000+
events

Created world
class temporary
infrastructure in
100+
cities across the
world

Managing &
hosting over
10,00,000
people
every year

Constructing world
class temporary
infrastructure of
5,38,00,000
sq. ft.
every year

PROJECTS



rann utsav
The Tent City



Spark Media creates comprehensive plans and includes the smallest elements for exhibition, events and, industrial product branding. Their method for the planning & implementation exercise is based on extensive research, innovation, focus, and structured communication, which attracts the targeted audience. So in a nutshell, they provide 100% effective and satisfaction of associates with an ethical and honest approach.

**Spark Media works with the motto of
'From Conceptualization to Completion.'**

A

360°

AGRICULTURE CONGLOMERATION



TECH EXPO



KNOWLEDGE
EXCHANGE



JOB FAIR



CULTURAL
EXPERIENCE



KRISHI RATNA
AWARDS



AGRITHON

**NOT JUST AN EXPO
BUT AN EXPERIENCE**



THE NEED

India is one of the most prominent of global agrarian economies and a large percentage of population is dependent on agriculture. There is also an exponential increase in export of agricultural products and the demand for services like warehousing, cold storages, food processing, etc. While the government sector is continually introducing newer policy frameworks to support this, there are a number of gaps that hamper the economic growth of farmers and prevent them from making most of the opportunities. Some of these needs, elaborated below, are being addressed by **ADF Tech Expo**.

- To create knowledge exchange platforms
- To encourage the youth to be a part of the industry
- To ensure that farmers and other entities remain updated
- To celebrate diversity of this sector
- To develop strategic partnerships
- To effectively manage change
- To appreciate and motivate innovators

ADF Tech Expo has therefore been curated as a B2B exposition, bringing together farmers, entrepreneurs, industry tech giants, industry investors, government authorities, and other such entities, to fulfil these needs, and most importantly, to help farmers exponentially increase their income.



ADF Tech Expo, is a step that walks in sync with our **Honourable Prime Minister Shri Narendra Modi's** vision of doubling farmers' income.

SECTORAL DATA

Agriculture Market Size-

1. Primary source of livelihood of 58% of India's population
2. Gross Value added by agriculture, forestry, and fishing about Rs 18.53 trillion in FY18
3. Indian food and grocery market is World's sixth largest
4. Indian food processing industry accounts for 32 percent of country's total food market
5. During 2017-18* crop year, food grain production is estimated at record 284.83 million tonnes
6. Indian agricultural exports from India grew at a CAGR of 16.45 percent over FY10-18 to reach US\$ 38.21 billion in FY18
7. Spice exports from India reached US\$ 3.1 billion in 2017-18
8. Tea exports from India reached at 240.68 million kgs in CY 2017 while coffee exports reached 395,000 tonnes in 2017-18.

Source: ibef.org



India is the second largest producer of Groundnut in the world and Gujarat contributes 40% of it.



Anand is the Milk capital of the nation.



India is the second largest producer of Cotton in the world and Gujarat produces 30% of it.



Gujarat produces 84% of all the Castor produced in India



India is the largest producer of Milk in the world and Gujarat is among the top five Milk producing states in India.



Gujarat produces 90% of all the Fennel produced in India.



Gujarat has 51 Dairy plants (second highest in India)



Gujarat has 5 specialized Agricultural colleges.



Out of the total agricultural exports from India in 2012-13, Gujarat constituted 22%. In 2016-17, this percentage increased to 30%

GOVERNMENT INITIATIVES

Pradhan Mantri Fasal Bima Yojana

facilitating insurance services for farmers for their produce



Transfer of **₹2,021 crore** (US\$ 284.48 million) to the bank accounts of more than 10 million beneficiaries on February 24, 2019, under Pradhan Mantri Kisan Samman Nidhi Yojana (PM-Kisan)

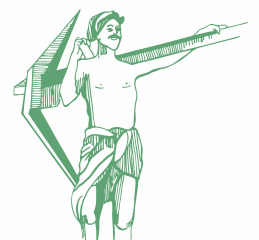
Transport and Marketing Assistance **TMA scheme**



With Agriculture Export Policy, 2018, the aim is to increase India's agricultural exports to

US\$ 60 billion by 2022

Pradhan Mantri Annadata Aay Sanrakshan Abhiyan worth **₹15,053 crore under** which states can decide the compensation scheme



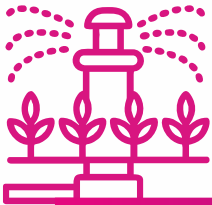


₹ **2,000 crore** (US\$ 306.29 million)

For computerization of Primary Agricultural Credit Society (PACS)

AGRI-UDAAN

program to mentor start-ups



Pradhan Mantri Krishi Sinchai Yojana (PMKSY) with an investment of

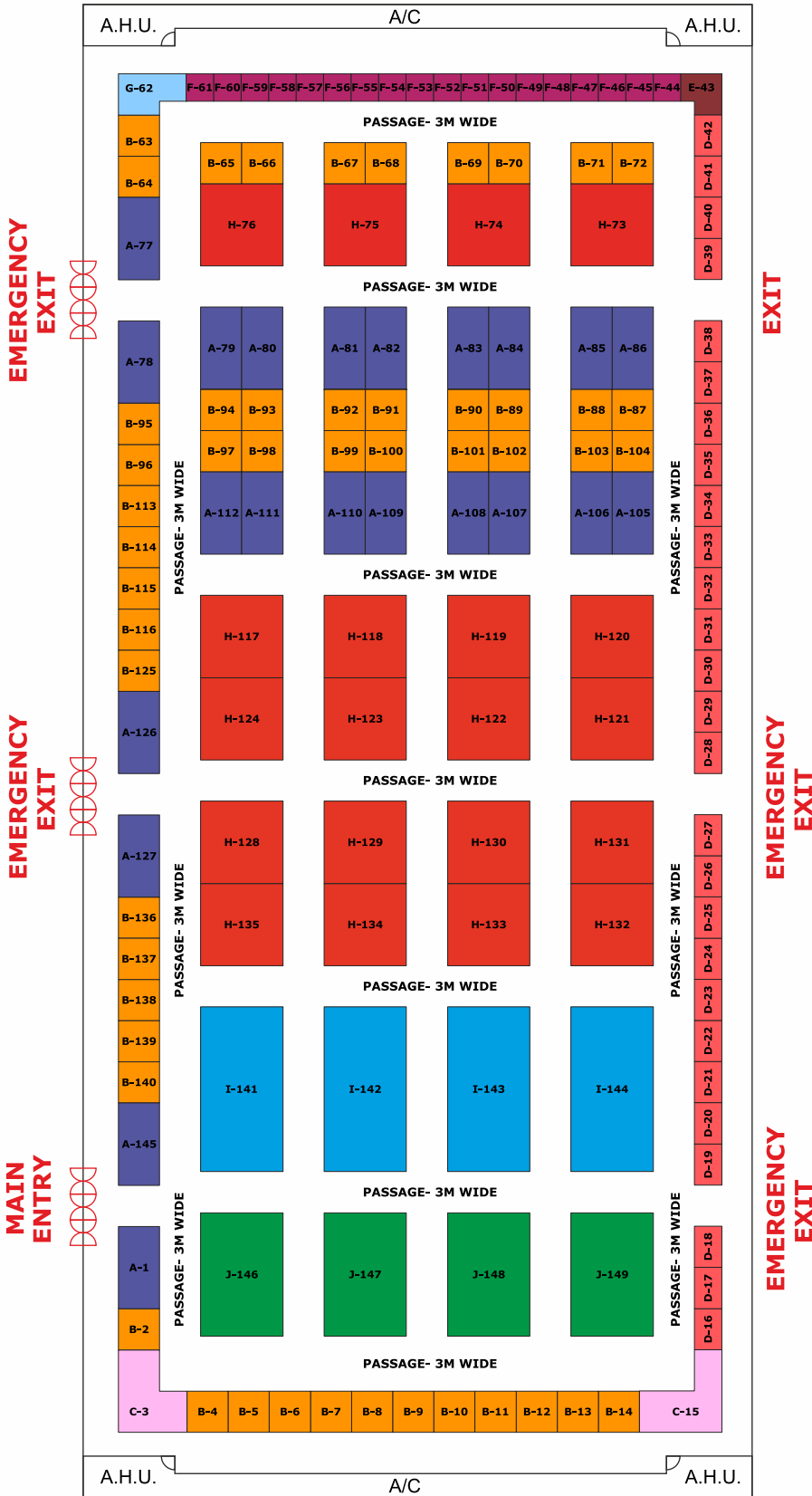
₹ **50,000 crore** (US\$ 7.7 billion)

Scheme for Agro-Marine Processing & Development of Agro-Processing Clusters (SAMPADA)
for tripling the capacity of the food processing sector



Sanction of loans under
Pradhan Mantri Mudra Yojana
for activities allied to agriculture

FLOOR PLAN



CATEGORY	SIZE	QTY.(NOS)
A	6M X 3M	22
B	3M X 3M	50
C	24 SQM	02
D	3M X 2M	27
E	8 SQM	01
F	2M X 2M	18
G	13 SQM	01
H	6M X 6M	20
I	12M X 6M	04
J	9M X 6M	04
TOTAL		149 NOS.

CATEGORY	
A	
B	
C	
D	
E	
F	
G	
H	
I	
J	

**Shell
scheme**
₹ **7500/-**
Per Sq.Mtr

**Bare
Space**
₹ **6500/-**
Per Sq.Mtr

VENUE:
GUJARAT UNIVERSITY CONVENTION AND EXHIBITION CENTRE
Helmet Crossroads, Ahmedabad.

All Measurements are in meter and GST will be charged extra as per Govt Rules & Regulations.

PARTICIPANT PROFILE

Agricultural Machinery & Equipments
Farm Management Equipments
Fertilizers/Bio-manure/Liquid Fertilizer Mfrs.
Agriculture Seeds Manufacturers/Exporters
Agro Chemicals/Pesticides/Insecticides Mfrs.
Biotechnology/Tissue culture Laboratories
Irrigation & Water Management
Greenhouses & Equipment Suppliers
Storage Equipment/Packaging Solutions
Dairy, Poultry & Live Stock
Nodal Government Agencies/Department
Banks & Insurance Services
Soil Testing Equipment/Certification Companies
Agri Business Consultants/IT services
Horticulture Supplies/Processing Technology
Floriculture & Nursery Industry
Grading & Sorting Machinery
Elevator/Conveyors/Rotary Separators
Cold chain Equipment for Perishable Produce
Cold storage Machinery & Services
Pack Houses/Warehousing/Surveyors

Digital Temperature Controller & Data Logger
Herbal & Medicinal Plants Exporters
Marketing & Export Services
Plasticulture Products
Aquaculture Technology
R & D Organisations
Plant Protection
Researchers/Students
Professional consultants
Agricultural products traders/Wholesaler
Scientists & Farmers
Agents & Distributors, Bankers
Educationist & Students
Farm Contractors & Farmers
Govt Authorities
Importers & Exporters
Trade industry & Trade Media
Investors & Entrepreneurs
Transport & Logistic Experts
Dairy, Poultry & Livestock Farmers
Veterinary Practitioners

VISITORS PROFILE

Agriculturalists
Dairy Farmers
Livestock Farmers
Agents, Distributors and Dealers
Contractors
Financiers

Educationists
Public Sector Delegations
International Dealers, Importers & Exporters
Researchers and Developers
Logistic Experts
Veterinary experts

ABOUT THE EVENT

ADF Tech Expo, a B2B event organized by LJS and Spark Media, is an endeavor with the following objectives:

To establish strategic partnerships

in the agriculture, dairy, food-processing and packaging sector

To upgrade knowledge base and share

the same Industrywise

To connect over **sectoral updates**

To acknowledge/ appreciate the technological/ innovative **developments**

To understand the latest **developments in the field**

To enable **cross-platform knowledge exchange**

WHY YOU SHOULD PARTICIPATE/VISIT ADF TECH EXPO



It is an opportunity to get updated on the new developments in the agricultural technology sector, as well as in the dairy, food processing, packaging, and other allied industries.



It is an integrated platform for networking, knowledge exchange, nurturing B2B relationships, and developing strategic partnerships.



It is an avenue for entrepreneurs to explore new businesses and secure investments

JOINTLY ORGANISED BY



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