



07 - 13 MARCH 2021

VIRTUAL EXHIBITION & WEBINAR ON ENVIRONMENTAL TECHNOLOGY

Water and Waste Water Treatment,
Waste and Resource Efficiency,
Pollution Control Systems,
Recycling, E-Waste,
Renewable Energy,
Climate Change

ORGANIZED BY: **iRadeecal**[®]
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Israel Water Association



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www.envirotechasia.com

ABOUT VIRTUAL ENVIROTECH ASIA



Health concerns over COVID-19 are increasing around the world and causing significant business impact—particularly when it comes to events and conferences. ENVIROTECH ASIA is all scheduled to bring together the sheer business players from both private and public sectors at one international platform and offer world class business opportunity for growth and expansion through digitization. Bringing top trends and insights right to your finger tips.



Inviting you to make the most out of this expo and webinar using live chats, and other in-event features & information to help you grow your business & knowledge base in just a few clicks away.



The Environmental concerns and challenges have changed over the years requiring a paradigm shift in strategies for pollution abatement and control.



Economic development in the field of protection and preservation of natural resources has hastened industrialization, thereby, putting additional burden on resources including water, fuel and raw material and environment.



Presenting you with ENVIROTECH ASIA - An International Virtual Expo and Webinar focusing on various sectors including Waste Water Sector, Recycling Technology, Solid & Liquid Waste Management, E Waste Management, Plastic Recycling, Air Pollution Control Management, Green Building, Renewable Energy, Latest Advancement In Agricultural Sector.



Envirotech Asia will be the most comprehensive forum wherein the experts, professionals, technocrats from various sectors will have the common and direct platform for future collaboration landscapes.



Radeecal Communications has established itself as one of the renowned International Exhibition & Conference organizers in India & Africa by organizing exhibitions in varied business sectors in the domestic as well as International circuit. In response to the crisis and to thrive in the digital age we are bringing 6th Virtual Exhibition & Webinar post COVID-19. We are committed to deliver the much-needed assistance to all our participating exhibitors by providing entrenched pool of visitors through which one can analyse the business opportunities



WHY VIRTUAL EXPO ??



Safest way to bring all stakeholders under one roof - It is a new normal way which gives opportunities to bring industrial patrons from all across the globe.



It is cost-effective - where you don't have to go physically to the exhibition, therefore your various expenses such as Travelling, Transportation, Stay, Shipping, Booth Constructions and many more does not take place.



No time bound in Virtual Expo - anyone can attend from anywhere at any time from any part of the world.



It enhances customer Experience - by giving something different than physical Exhibition such as Experience 360-degree virtual platform and go international from Desk.



Easy Data Management - will be easy since we will be having precise data regarding visitor's details.



Exporters & Buyers in one platform - across the globe will available on one platform who.



Effective to raise Brand Value and generate awareness - by participating online/ Virtual.



Varied Technical Features such as Whatsapp Calling/ Chat, Company Overview & Link and Realtime Analytics, Demo video display.



Extremely easy to use platform for visitors, easy access of platform.



Green way of doing Exhibition - Compared to traditional trade shows, virtual trade shows are "greener." Lowering environmental impact is an increasingly important goal for many companies. Tax incentives for cutting fuel costs are also likely to increase, making virtual exhibits an even more attractive proposition.

BENEFITS OF ATTENDING VIRTUAL EXPO & WEBINAR

- As a participant/visitor, gain knowledge through presentations by experts
- Interact with the "Who's Who" of the industry.
- As a speaker/exhibitor, share your knowledge, technologies and experience with the targeted audience.
- Startup sessions to encourage young professionals to create added value in terms of business considering environment.
- Webinar designed to deliberate and exchange ideas and to highlight solutions for sustainable environment.
- The webinar will be scheduled simultaneously with the virtual exhibition
- Expand your reach by meeting people who matter from the end-user sector
- Highlight and boost your brand recognition.
- Consult professionals to get the right advise to all your queries.
- Check out the product demonstrations and displays.



EXHIBITOR PROFILE

- Water & Waste Water Treatment Sector
- Policy Makers and Regulatory Bodies
- Renewable Energy
- Waste to Energy
- Science, Research, Technology Transfer
- Plastic Waste Recycling
- Bio - Waste
- Environment Management & Services
- E-Waste & Industrial Waste
- Refuse Disposal and Recycling
- Wastewater Systems & Solutions
- Pollution Control
- Noise Reduction
- Waste Recycling
- Air Pollution Control
- Solid Waste Management
- Waste Management
- Construction Waste and Paper
- Financial Institutions
- Laboratory Technology
- Policy Makers and Regulatory Bodies
- Recycling Sector
- Academia - Students & Universities
- Industry Policy Makers

VISITOR PROFILE

- Urban Development Ministry
- State Pollution Control Boards
- Ministry of Environment, Forests & Climate Change
- Government agencies and Research Institutions
- Stake Holders, Investments, Funding
- Municipal Corporations & Local urban bodies
- Waste services companies
- Scientific foundations & Innovators
- Project developers and investors
- Research & Academia
- Banking & Financial institutions
- Automobile & Engineering
- Chemical & Pharmaceuticals
- Food Processing industries
- Fertilizers
- Dyes and intermediates
- Process Industries
- FMCG
- Textiles and Garments
- Metals etc.
- Fruit and Vegetable Farming
- CEOs n COOs
- Directors , General Managers
- Plant Head, Procurement Head
- Purchase Managers
- R &D Head
- Production Managers
- Design Engineers
- Maintenance Engineers &
- Consultants
- Industry Policy Makers
- Beverage Industry
- Managing Director



HOW IT WORKS ?

EXHIBITORS

DURING PRE EXHIBITION DAYS



DURING EXHIBITION DAYS

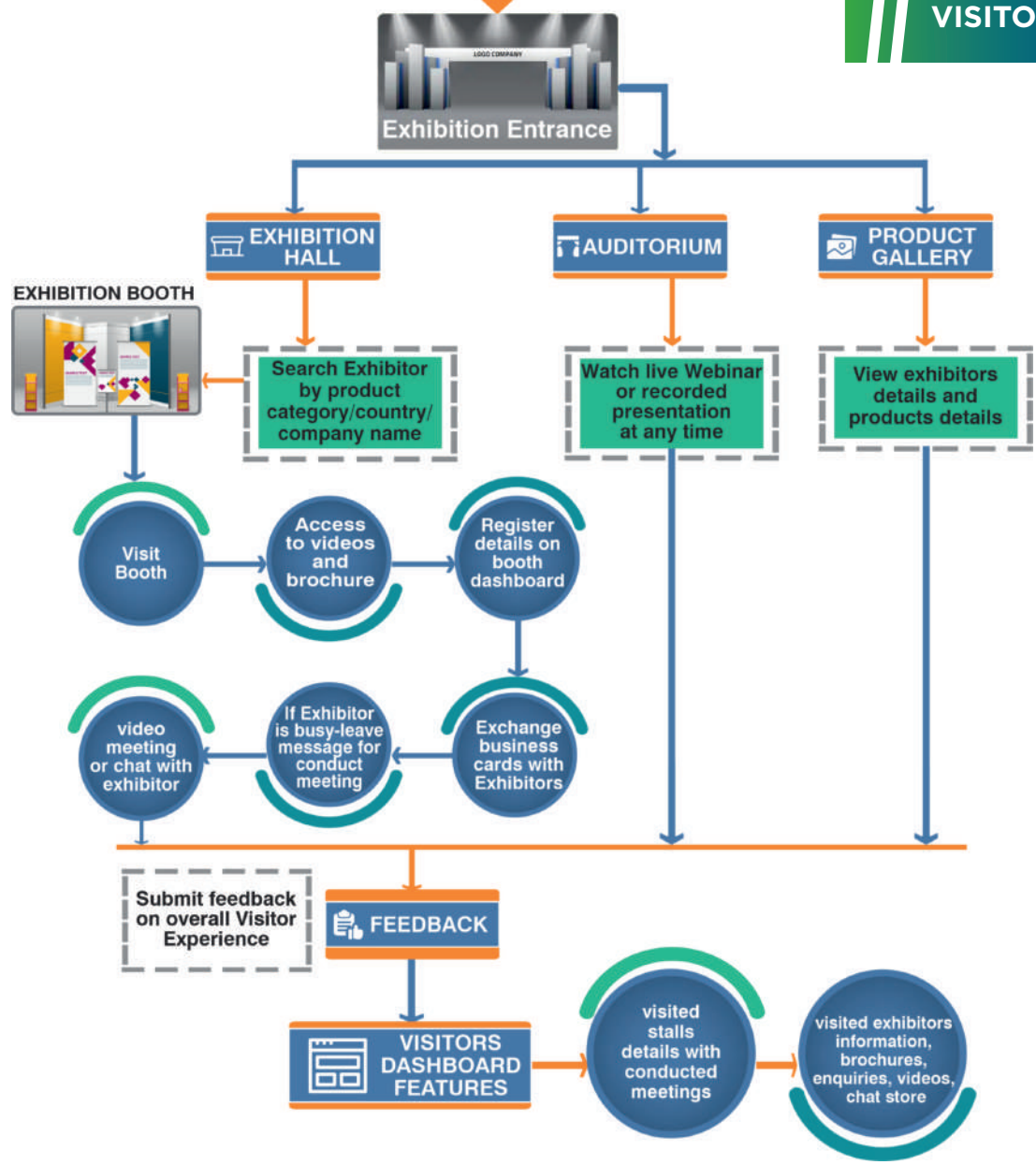


DURING POST EXHIBITION DAYS





HOW IT WORKS ?



STALL PARTICIPATION FEATURES

INR 35,000 + GST, USD 700 + GST

- Virtual Space for booth
- Standard booth design with four color options (Customization in stall design at additional cost)
- Logo Placement on counter table and elevated stall structure
- Contact Information display
- 4 products Display
- Brochure display for products/ services
- Text chat by whatsapp (For one registered Exhibitor only)
- Video chat by Zoom platform (For one registered Exhibitor only)
- Wechat linkage (For one registered Exhibitor only)
- Skype Linkage (For one registered Exhibitor only)
- Facebook link – for one page
- Standee for display in virtual Booth



SPONSORSHIP OPTIONS

1. EVENT SPONSORSHIP

INR 2,50,000 + GST / USD 3300+GST

- Total No of sponsor – 1
- Inclusions of logo in all promotional and marketing activities related to the Exhibition
- All products videos in Video Library Area
- Total 2 drop-down design in main lobby (Placement of product logo or company logo)
- Display of logo in Floor graphics
- Display of Logo on Hall Wall graphics for inside view

2. HALL SPONSORSHIP

INR 100,000 + GST / USD 1500+GST

- Maximum Nos. sponsors- 5
- Inclusion of Logo on Hall Walls graphics for Inside view
- Inclusion of Logos near entrance of Hall
- Display of Logo on each Hall's promotional Area
- Display Product video in Promotional Area 30 sec to 60 sec

Note: Tax will be applicable As per Government Norms.

3. CONFERENCE SPONSORSHIP

INR 75,000 + GST / USD 1000+GST

- Maximum Nos. sponsors – 5
- Display logo on Webinar entrance gate
- Display of Logo on Digital display dais
- Anchor will include about the company name in the speech
- Display of Company brochure in Webinar area for the access of Attendees
- Display of booth number along with Brochure

4. VISITOR REGISTRATION BANNER SPONSORSHIP

INR 30,000 + GST / USD 400+GST

- Maximum nos. of sponsors – 5
- Position your company logo on visitor/ attendee registration form (Non-hyperlinked)
- Display of banner on registration confirmation page, including hyperlinked logo to company's webpage
- Display of logo as Registration sponsor in all reminder emails ahead of the event

PROMOTIONAL ACTIVITIES



VIP INVITATIONS



PUBLIC RELATIONS



SPECIAL PERSONAL INVITATIONS



GOOGLE AD WORDS



EMAIL MARKETING



TELE - CALLING



SOCIAL MEDIA PROMOTION



BULK SMS/ WHATSAPP CAMPAIGN



SEO



ADVERTISEMENTS IN TRADE MAGAZINES/
JOURNALS/ NEWSPAPERS



SUPPORTING ASSOCIATION &
GOVERNMENT BODIES



RADIO CHANNELS

SPONSORS' DETAILS



- BBEL - India's Largest Bio - Conversion Plant appreciated by Government of India is playing a major role in production of Bio CNG gas done through fully automated German Bio gas Plant using cow dung & other vegetable waste collected from villages of Gujarat which is then refined & compressed into cascades for industrial utilization as "Green Energy". Having the capacity of producing 100 tons of organic fertilizer and 7000 scm. of refined compressed biogas (CBG) daily, BBEL has become India's largest Cow dung bank generating 1,20,00,000 liters of Liquid manure.
- BBEL focuses to provide advanced Organic, biological and nutritional products for a broad range of agronomic markets including agricultural crops, Horticultural crops, landscape management and home garden. This initiative plays a major role in cleaner and hygienic environment with optimal waste management contributing to the Swachh Bharat Mission.

INDIA OFFICE - FOR FURTHER DETAILS

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